

Join the Recycling Participation Fund to Accelerate Recycling Rates

People see recycling as a real solution to plastic pollution, and everyone has a role to play in fixing it. EPR is a step in the right direction, but the timelines to hit mandates are short, which is why The Partnership is scaling progress through the **Recycling Participation Fund**.



Why The Partnership?

Since 2014, we've worked on the ground and strategically invested in the system to **drive better recycling participation**. We've built the foundation, proven solutions that lift recycling rates, and identified what could be tested next.

12 Years of Building, Investing, and Delivering Solutions



Education and Outreach



Contamination Reduction



Increased Material Capture



Increased Recycling Rates

Don't Miss the Moment

Our funders recognize that recycling improvement requires direct investment in community solutions, consumer engagement, and system change. **In 2026, we aim to raise \$3 million to ensure states and partners have the tools to deploy proven approaches, faster.**

How the Fund Works

Your investment will help communities remove everyday barriers to recycling participation, proving what works for nationwide solutions. **We'll deliver results across four key areas:**

- 1 Transform consumer insights** into omni-channel strategies
- 2 Deploy interventions** to test and prove out strategies
- 3 Package data and storytelling** for best practice adoption
- 4 Scale knowledge distribution** both in and out of EPR states

Recycling's toughest challenges cannot be solved by any single company, community, policy, or household alone.

Want in? Reach out for more info: funders@recyclingpartnership.org